KADENCE-BLÖCKE

Wissensdatenbank durchsuchen...

Alle Produkte



Integration von Kadence Forms mit Mailchimp

Site-Identitätsblock

Suchblock (Erweitert)

Verwenden erweiterter Header-/Navigationsblöcke im Vergleich zum Kadence Theme Header Builder

Der Kadence Visual Builder und Off Canvas-Einstellungen

- Formularblöcke
 - <u>Standardfelder</u>
 - Erweiterte Felder
 - Verfügbare Layoutblöcke
 - Verschiedene Felder
- Feldblockeinstellungen
 - Allgemeine Einstellungen
 - Erweiterte Einstellungen
 - Bedingte Felder
- Formularblock-Einstellungen
 - Allgemeine Einstellungen
 - <u>Stileinstellungen</u>
 - Erweiterte Einstellungen
 - <u>Analyse</u>
- Dynamische Platzhalter verwenden

Erste Schritte

Sie können Ihrer Website einen erweiterten Formularblock hinzufügen, indem Sie in der Kategorie "Kadence-Blöcke" nach dem Formularblock (Erweitert) suchen.



Nachdem Sie den Formularblock (Erweitert) zur Seite hinzugefügt haben, können Sie entweder ein zuvor erstelltes Formular auswählen oder ein neues erstellen.



Anschließend können Sie ein Formularlayout auswählen. Sie können diesen Schritt auch überspringen, wenn Sie von vorne beginnen möchten.

🚍 Kadence Form			1 Layout 2 Style 3 Title
Select Initial Layout			Skip (blank)
Contact	Contact With Options	Subscribe	Subscribe With Name

Dann können Sie einen Anfangsstil für Ihr Formular auswählen.

🚍 Kadence Form			1 Layout 2 Style 3 Title
Select Initial Style			
Basic	Dark	Infield	Underline

Schließlich können Sie Ihrem Formular einen Titel und eine Beschreibung hinzufügen.

🚍 Kadence Form	1 Layout	2 Style	3 Title
Give your form a title (required)			
Contact With Options Form			
This is used for your reference only.			
FORM DESCRIPTION			
Optionally add an description about your form			
			11.
This is used for your reference only.			
Create			

Jetzt können Sie mit der Anpassung und Verwendung Ihres erweiterten Formulars beginnen!

Formularblöcke

Sobald Ihr Formular erstellt ist, können Sie nach Bedarf Blöcke/Felder hinzufügen und entfernen. Im Folgenden überprüfen wir die verfügbaren Layoutblöcke und Formularfelder, die Sie in Ihrem Adv-Block (Formularblock) verwenden können.

Standardfelder

Dies sind die Standardformularfelder, die im Adv (Formular)-Block verfügbar sind.

Die derzeit verfügbaren Standardfelder sind: Textfeld, E-Mail-Feld, Textbereich, Auswahl, Radio, Telefonfeld, Kontrollkästchen und Nummer.



Erweiterte Felder

These are more Advanced Fields that can be added to your form.

The current Advanced Fields are; File, Time, Date, Accept, and Hidden Field.



Available Layout Blocks

The Form Block allows you to add certain Layout Blocks to your Form. These blocks consist of the Paragraph Block, Advanced Text Block, Section Block, Row Layout Block, and Spacer/Divider Block.



Misc Fields

The Misc Fields hold the additional fields that aren't classified as one of the other categories. You can currently add a Captcha or Submit button to your form using the Misc Fields.

Standard Fields	Advanced Fields	Layout	Misc
e			
Captcha	Submit	Button	

Field Block Settings

Each Field Block allows you to customize it by using the Block Settings.

General Settings

You can use the Field Controls setting to make the field required or not.

You can add your Field Label using the Field Label setting.

You can toggle the Show Label option to show or hide your label.

You can add a Description to your field. This will be displayed under the input and can be used to provide direction on how the field should be filled out.

You can add a Field Placeholder to your field by using the Field Placeholder setting.

You can also set a Default Value for the field using the Default Value setting. You can use a Dynamic Default Value.

🗖 General	Advanced
Field Controls	^
Field Label Your Label	
Show Label	
Description	
	1.

This will be displayed under the input and can be used to provide direction on how the field should be filled out.

Field Placeholder

Default Value

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Advanced Settings

You can use the Field Width settings to set a Max Width and Min Width for Desktop, Tablet, and Mobile Devices.

The Extra Settings allow you to customize additional settings for your field.

The Field Name setting allows you to add a name attributed that is applied to the HTML input tag.

The Field Auto Fill option allows you to select which Auto Fill Field should be used to automatically to populate the field.

You can use the Input Aria Description setting to add an aria-describedby attribute to the form field.

The Field Error Message When Requires setting allows you to set a specific requirement message for the field.

The Populate With Parameter setting allows you to enter a parameter that can be used in the page URL to dynamically populate the field.



Default	~
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Input aria description

This content will be hidden by default and exposed to screen readers as the ariadescribedby attribute for this form field. Note that the normal description field will no longer be used for aria-describedby.

Field error message when required

Your Label is required

Populate with Parameter

Enter a parameter that can be used in the page url to dynamically populate the field.



FIELD	×
Name	~
COMPARE TYPE	



Conditional Fields

You can enable and use Fields Conditionally. You can do this by turning on the Enable Conditional Field Block Setting.

The Action can be set to either Show or Hide.

Then you can select the Field you would like the Condition to be based on.

Finally, you can set the Compare Type to make the condition work. You can select from the following compare types; Not Empty, Empty, =, !=, Contains, Does Not Contain, Begins With, Does Not Begin with, Ends With, or Does Not End With. You can expand the Advanced tab to see more Advanced Settings.

You can set an HTML Anchor and add Additional CSS Class(es) to your Field. Advanced HTML anchor ~

Enter a word or two — without spaces — to make a unique web address just for this block, called an "anchor." Then, you'll be able to link directly to this section of your page.

Learn more about anchors

Additional CSS class(es)

Separate multiple classes with spaces.

Form Block Settings

The Advanced Form Block has different Block Settings that can be used for the entire Block rather than individual fields.

General Settings

You can view the Selected Form setting to see the selected Form.

You can add a description about your form for reference using the Form Description setting.

The Submit Actions option allows you to select and use one or multiple Submit Actions.

The following Submit Actions are available for Free Users: Email, Redirect, Mailer Lite, and FluentCRM

The following Submit Actions are available for Blocks Pro Users: ConvertKit, ActiveCampaign, Auto Respond Email, Database Entry, Brevo, MailChimp, Get Response, and Webhook.

Whenever you enable an Action To Submit, you will see a new setting in the Block Settings for that Action To Submit.

You can use the toggle to Hide the Form after the form is submitted.

The Email Settings allow you to set up how the email is received.

Form (Adv)	
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Seperate with	comma for more	then one

email address.

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From Email

From Name

REPLY TO Email Field ~

The Email To Address should be the email address that the form submission is sent to.

You can use the Email Subject setting to set an email subject.

The From Email setting allows you to set the Form Email. This is the email address that is displayed when sending the form to the To address.

The From Name setting allows you to set the From Name that is displayed.

The Reply To setting allows you to set which email address is used when the original email is replied to.

You can use the CC setting to set a Cc for the email.

You can use the Bcc setting to set a Bcc for the email.

The Send as HTML email toggle can be disabled if you would like to use plain test instead.

The Database Entry Settings allow you modify how the DataBase Entry is received.

You can use the Save User IP Address to log the ip address of the user who submits the form.

You can use the Save user Device to log the device of the user who submits the form.

The Message Settings allow you to customize the messages shown on your form when something goes wrong or when it successfully submits.

The Success Message setting allows you to set the message for when the form is successfully submited.



Frror Message

https://www.kadencewp.com/help-center/docs/kadence-blocks/advanced-form-block/

Submission Failed

The Pre Submit Form Validation Errors happen before the Form is submited.

The Message setting allows you to add a standard message to alert the user of the errors on the form.

The Error message allows you to set a message for whenever the form submission failed.

Style Settings

The Stye Settings allow you to customize the style of the contents of your form.

You can expand the Input Fields to modify their Style.

You can set a Field Row Gap for your Input Fields.

You can also set an Input Size. You can choose from small, medium, or large.

You can also set the colors for your Input Fields. You can set the Normal Colors and the Focus Colors for when a user is focused on the field

You can set an Input Color, a Placeholder Color, a Background Type, an Input Background, and an Input Box Shadow. You can set these colors for both the Normal and Focus state.

The Border Settings allow you to set the Border on your Input Fields. You can set the Border Size (px), a Border color, and a Border Radius.





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You can also set the Font Size and Line Height for your Input Fields.

https://www.kadencewp.com/help-center/docs/kadence-blocks/advanced-form-block/

You can expand the Advanced Field Settings to find more Style Settings for the Input Fields.

You can set a Letter Case for your Input Fields.

You can also set a Font Family for your Input Fields.

You can set a Font Weight and Letter Spacing for the Input Fields.

You can also use the Input Padding setting to add a padding to the Input Fields.

You will also see the Labels settings. You can expand them to style your Labels.

You can set the Label Layout Style. You can choose from Normal, In Field Label, or Float Label.

You can use the Label Color setting to set the color of your Label.

You can choose to Show Required Asterisk. This would add an asterisk to indicate required fields.

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Show Required Asterisk?

If field is required this will add an asterisk after the label.



You can also set a color for the Required Asterisk.

You can also set the Font Size and Line Height for the Label.

You can expand the Advanced Field Settings to find more Style Settings for the Labels.

You can set the Letter Case, Font Family, and Font Weight for your Label.

The Letter Spacing option allows you to adjust the letter spacing on the Label texts.

You can use the Padding and Margin settings to add a padding and/or margin to the Label.

You can expand the Radio/Checkbox Labels to modify their Style.

You can set a Label Color for your Radio/Checkboxes.

You can also set the Font Size and Line Height.

You can expand the Advanced Label Settings to access more Radio/Checkbox Label Style Settings.

You can set a Letter Case for your Radio/Checkbox Labels.

You can also set the Font Family.



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You can set the Font Weight and Letter Spacing for your Radio/Checkbox Labels.

You can expand the Help Text to style your Help Text.

You can set a Label Color for the Help Text.

You can also set a Font size and Line Height for the Help Text.

You can expand the Advanced Help Text Settings to explore more Style Settings.

You can set a Letter Case, Font Family, Font Weight, and Letter Spacing for your Help Text.

You can also set a Padding and Margin for the Help Text.

FONT WEIGHT



Advanced Help Text Settings ^

LETTER CASE



FONT FAMILY

Select a font family	~

FONT WEIGHT

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LETTER SPACING	Ş	
		PX





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You can expand the Message Styling to style your message.

You can set the Text Color and Background color for your Message.

You can also set a Border for your Message Field. You can select the Border Color and size for desktop, tablet, and mobile devices.

You can set the Error Message color and the Error Message Background color.

You can set the Error Border size and Color.

You can use the Font Size setting to adjust the size of your Message field.

You can set the Line Height and Letter Case for your Message Field.

You can also set a Border Radius for your Message Field using the Border Radius setting.

You can expand the Advanced Message Font Settings to access more Message Font Settings.





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FONT FAMILY



FONT WEIGHT

You can set the Font Family and Font Weight.

You can also use the Letter Spacing setting to adjust the Message Letter Spacing.

You can use the Padding and Margin setting to adjust the Padding and Margin around your Message Field.

Inherit ~ LETTER SPACING Image: Comparison of the second second

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ТОР	RIGHT	воттом	LEFT

Advanced Settings

The Advanced Settings are for more advanced settings and allow you to do more customization to your Advanced Form Block.

You can set a Padding on your Form (Adv) Block for Desktop, Tablet, and Mobile devices.

You can set a Margin on your Form (Adv) Block for Desktop, Tablet, and Mobile devices.

You can also set a Max Width to the Advanced Form Block. This can be set responsively.

Validation

You can expand the Validation tab to turn Browser Validation on or off. Whenever Browser Validation is on, the Form will use the default Browser Validation messages. If this is turned off, then the Custom Error Message will be displayed instead.





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Use Browser Validation

This will use the browsers default validation for required fields. If disabled, custom error message will be displayed.

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Analytics

You can expand the Analytics settings to use the Form Analytics option. This will capture how many times the form is loaded, started, and submitted. Allowing you to have data on how often your Form in converting.

Analytics



Enable Form Analytics

This will capture how many times the form is loaded, started, and submitted so you can have conversion analytics.

You can view your Analytics Data by going to your WordPress Dashboard and navigating to your Kadence -> Forms. You will have a Column named Analytics with a View Analytics button that you can press to access the Analytics Data.





If you are looking for more analytics and conversion tracking, you can check out <u>Conversion</u> <u>Bridges integration with the Kadence Form</u>. Sie können die Registerkarte "Erweitert" erweitern, um weitere erweiterte Einstellungen anzuzeigen.

Sie können die Option zum Aktivieren von Formularstilen umschalten. Sie sollten dies nur deaktivieren, wenn Sie beabsichtigen, benutzerdefinierte Stile oder ein untergeordnetes Design zum Gestalten Ihres Formulars zu verwenden.

Sie können zusätzlich einen HTML-Anker festlegen und Ihrem erweiterten Formularblock zusätzliche CSS-Klassen hinzufügen.

Advanced



Only disable if you intend to control form styles through custom css or theme

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HTML anchor

Add an anchor

Enter a word or two — without spaces — to make a unique web address just for this block, called an "anchor." Then, you'll be able to link directly to this section of your page.

Learn more about anchors 🛽

Additional CSS class(es)

Separate multiple classes with spaces.

Dynamische Platzhalter verwenden

Mit dem Formularblock (Adv) können Sie dynamische Platzhalter verwenden, um einige Einstellungen mit den Eingabewerten des Formulars zu füllen. Diese können beispielsweise mit den Aktionen "Automatisch antworten" und "E-Mail" verwendet werden. Automatische Antworten werden an die Eingabeadresse gesendet, während E-Mails an den Site-Administrator gesendet werden. Sie können jedoch die Felder "E-Mail-Adresse", "E-Mail-Betreff" und "E-Mail-Nachricht" dynamisch mit Platzhaltern aktualisieren.

Um einen dynamischen Platzhalter zu verwenden, fügen Sie unter "Zusätzliche Einstellungen" einen "Feldnamen" für eine Formulareingabe hinzu. Der Platzhalter verwendet den Namen des Felds in Klammern: **{field_name}**.



Sie können einen Feldnamen als Platzhalter in E-Mail-Einstellungen wie "E-Mail-Betreff" verwenden. Ein weiteres Beispiel wäre ein Platzhalter in der "E-Mail-Adresse", um die E-Mail an eine dynamische Adresse zu senden. Das folgende Bild verwendet das Feld "Betreff" als Platzhalter **{subject}**, um die Betreffzeile der E-Mail zu aktualisieren. Wenn der Administrator die E-Mail erhält, nachdem der Benutzer das Formular übermittelt hat, besteht die Betreffzeile aus vom Benutzer übermitteltem Text.

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Form (Adv)			Submit Actions
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C Subject	Advanced Form		
Row Layout	Phone		Hide form after submit?
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